



NeighborWorks

SOUTHEAST WISCONSIN

Perfect Storm — Time to Invest in Towerview Neighborhood

Is now the right time to buy a home or make those improvements to your current home? The answer is yes! Due to the current recession the Perfect Storm has formed that may allow you to realize your dreams.

The pieces of the storm that have come together include low interest rates, a large supply of homes for sale, government assistance and competitive pricing from contractors in need of work. Depending on your goals and personal situation you may benefit from all of the above.

How can Neighborhood Housing Services help you achieve your goals? If you are looking to purchase a home, NHS can help you through the whole process from beginning to end and beyond. We offer Home Ownership Education that will help you determine if you are ready to buy a home, understand credit and manage your money. We can also assist you with shopping for a home and getting financing right here with NHS.

Neighborhood Housing Services has several homes for sale in The Towerview Neighborhood. Available homes for sale include revitalized homes that retain historical significance and newly constructed homes that complement the existing architecture in the area.

Now is also the perfect time to pursue those home improvement plans that you have been thinking about. Whether it is remodeling a room or adding on, bring in your plans and ideas to Neighborhood Housing Services where we can assist you in finding the proper resources to allow you to achieve your goal.

If you decide the time is right for you, please contact Ali or Chris at 262-633-3330.



NHS Community Builder Rachel Westergren and NHS Board Member James Oates look over the newly constructed house at 1652 Mead Street.

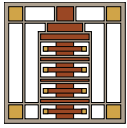
“If you are looking to purchase a home, NHS can help you through the whole process from beginning to end and beyond.”

Grand Avenue Playground Cheer Up!

On June 6th Towerview Neighbors joined over 250 communities across America to celebrate National NeighborWorks® Week by planting flowers, painting benches, enjoying live music, and cooking out!



Naming Towerview



Towerview

In order to give this part of the neighborhood a greater identity as a special place, NHS began referring to a section of the Southside as

Towerview. Deriving from the shared view neighbors have of the SC Johnson Tower designed by Frank Lloyd Wright, the name links the neighborhood to its historic past and a unique feature.

Naming Towerview is an important first step in creating a more positive image for this part of Racine. It links the neighborhood to a highly identifiable asset and connotes the specialness of the place. The success of this image building effort is driven by the continuing use of the name until the neighborhood is referred to consistently as Towerview by city officials, realtors, and neighborhood residents.



Towerview residents Ana, Sylvia and Kandy, will be helping to conduct a survey for NHS.

Knock Knock, Who's There? NHS

Soon a surveyor will be knocking on your door and asking for your opinion, a paper survey may come in the mail or an email with a link to complete an electronic survey. The survey will be asking how you feel about the neighborhood. A participatory evaluation method will be used to measure impact and inform change.

The City of Racine officially adopted the *Live Towerview: Building a Neighborhood of Choice* in January of this year. This vision was developed from neighborhood interviews, community meetings and focus groups. This plan provides guidance to all those concerned about neighborhood revitalization in Racine around the most effective alignment of strategies to outcomes and how resources

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can best be allocated to maximize neighborhood impact.

This vision includes specific actions that will lead to preserve, protect and perpetuate the value of residential neighborhoods. The definitive outcome of successful neighborhood revitalization is transitioning an urban neighborhood into a desirable neighborhood of choice. In this kind of neighborhood it makes economical and emotional sense for people to invest their time, money and energy. In this kind of neighborhood neighbors are able to successfully manage neighborhood related issues and change.

Community Leaders continue to work together to create positive change in the Towerview neighborhood. Positive events bring neighbors together. These include landscaping projects, block parties, yard sales, block lighting projects, installing coordinated house numbers – a whole range of block-focused activi-

ties that encourage neighbors to work with each other. Along with these block-focused projects there are events and activities that can help transform neighborhood image and engage people. These can include a neighborhood picnic, formation of groups of people interested in certain things like cooking, gardening, or youth activities. We have planned some neighborhood pride events for the summer.

We look forward to collaborating with neighbors and partners to initiate the strategies outlined in the *Live Towerview: Building a Neighborhood of Choice*. Many people live in communities where nobody listens. Efforts will be made to hear from you but you have to speak up to be heard. We are anxious for your participation.

Stay informed, visit our website at www.nhswi.org or call Rachel Westergren the NHS Community Builder at 633-3330 extension 226 to get involved.

New Homes Available In Towerview

The homes pictured below have been built by Neighborhood Housing Services to help revitalize the Towerview neighborhood. For more information please contact NHS at 262-633-3330.



1652 Mead Street



1300 Franklin Street



1211 Racine Street